

## *Animamundi*

Decorative top-coat finishing for interiors, with “washed out” effect and soft metallic patterns

### GENERAL FEATURES

Animamundi re-interprets innovatively the idea of “washed-out concrete”, presenting a product with both a soft pearl-opaque effect and a strong textured-feel effect.

### USES

Decoration of luxury inter, in line with the most modern and ground-breaking trends of “concreteness” in architecture. Animamundi can fulfil the widest demands for interior finishes, ensuring both materic/textured-like feels and prestigious effects with its soft metallic shades.

### IDENTIFICATION FEATURES

Binding agent: disperse copolymer of acrylic and styrene.

Density:

Animamundi Base Silver: 1,38 +/- 0,5 g/ml

Animamundi Base Gold: 1,29 +/- 0,5 g/ml

### PERFORMANCES

Animamundi allows the creation of “tangible” surfaces, with a textured-feel effect and a prestigious glazed pearl effect.

### DILUTION

**Novaprimer:** 50-80% with water

**Animamundi:** ready for use.

**Clear Coat:** if applied in two coats, dilute the first with maximum 20% of water and the second one, with maximum 5% of water.

If applied in one coat, ready for use or diluted with maximum 5% of water.

### WARNING

Mix properly the product before the colouration and application.

### SUBSTRATE PREPARATION AND APPLICATION

The substrate must be perfectly smooth, dry, dust-free, with no humidity and salt stains.

In case of not homogeneous surfaces and/or with different absorption rates, apply **Novaprimer** (see Dilution) with roller or brush.

After at least 8 hours (T=25°C, UR=60%), apply one coat of **Animamundi** with stainless steel trowel. Repeat the application with stainless steel trowel to smooth any possible imperfection.

After at least 8 hours (T=25°C, UR=60%), apply a second coat of Animamundi covering the entire surface.

When the surface is still wet, repaint with a clean stainless steel trowel the surface with movements from the top to the bottom and from the right to the left.

Wait for few minutes and repeat the previous operation smoothing the surface properly.

Drying time: in stable environmental conditions (T=25°C, UR=60%), 24 hours depending on the kind of support and its absorption rate.

In case of highly stressed surfaces, it is advisable the application with a thin roller of one or more coats of Clear Coat (see Technical data sheet).

### RECCOMENDATIONS

During the entire application process, the product must be protected from cold and high heat changes,.

Do not apply with air, substrate and product temperature lower than +5°C and higher than +35°C, nor under direct sun light, nor on superheated surfaces (even if already in shadow).

It is advisable to complete each work with materials from the same batch of production.

### TOOLS CLEANING

With water, immediately after their use.

### YIELD

**Novaprimer:** 8-10 m<sup>2</sup>/l, depending on the kind of substrate and its absorption rate

**Animamundi:** 5-8 m<sup>2</sup>/l, in two coats, depending on the decorative final effect to be achieved and its absorption rate.

**Clear Coat:** 5-10m<sup>2</sup>/l, for each coat, depending on the decorative final effect to be achieved.

### COLOURS

Base Silver, Base Gold and palette as per Animamundi colour card.

### PACKAGES

1l., 2,5l., 5l. packages.

### SHELF LIFE

The packaged product is guaranteed for 24 months, if stored in the original sealed package and at temperatures between +5°C and +35°C.

### SECURITY PROCEDURES

EU Directive 2004/42/CE:

Animamundi (paint for decorative effects)

EU limit values for Animamundi (cat A/l):200 g/l (2010)

Animamundi contains maximum 190 g/l of VOC.

The product does not require the label as per the D.L. 65 dated 14/03/03 and following corrections. Use the products as per the security and hygiene procedures rules. Dispose of the empty packaging remaining material in compliance with local laws. Keep the product away from children usage and in an airy place.

In case of contact with eyes, wash them immediately with water. In case of ingestion of the products, consult immediately a doctor showing him the can or the label of the product. Do not

leave wastes in drains, water courses  
and on the ground.

For further information consult the  
safety data sheet.

N.B.- The information reported in this  
technical data sheet comes from our best  
experience; however this does not involve  
any responsibility of our Company for  
applications of this product without our  
control.

**NOVACOLOR s.r.l.**

Via A. Spallicci, 16 - 47121 Forlì - ITALY

Tel. +39 0543 401840 - Fax +39 0543 414585

[www.novacolor.it](http://www.novacolor.it) - [info@novacolor.it](mailto:info@novacolor.it)

p. iva 01466040407 - C.F./R.I. FC 01466040407

R.E.A. Forlì Cesena 197104

Capitale Sociale € 104.000,00 int. vers.

Technical Data Sheet: Animamundi

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